

Poster Contest

NATIONAL SCHOOL BUS SAFETY WEEK
October 17-23, 2004

Who May Enter

Entries may be submitted by any student enrolled in a public, parochial or private elementary school. Four winning posters Division #1 - Grades K-2, Division #2 - Grades 3-5, Division #3 -Grade 6-8, Division #4 - Special Education, Division #5 CAD (Computer Aided Drawing), Division #6 - International. Division #5 and #6 are eligible for competition within their division at the National level but not eligible as the Overall National Winner or as state winners.

Deadline Date

Completed poster designs must be submitted to the State Director by **October 1, 2004**. All entries become the property of the National School Bus Safety Week Committee or the State Director, and are not returned.

When Can Posters Be Drawn?

Posters can be drawn anytime between September 2003 and the deadline of **September 15, 2004**.

Poster Specifications

Completed poster size must be 11" x 17" or 12" x 18". There must be a 3" x 5" card or entry blank securely fastened to the back of the poster which includes the student's name, grade, age, school name and school address. Please print clearly. Posters may be illustrated on the vertical or horizontal axis.

Designs should be submitted on quality tag, poster illustration board or heavy paper. Construction paper may be used but winning entries must be mounted on quality tag poster. Lamination is not permitted, and **will disqualify** the poster. Cut paper/stencils (freehand or pre-drawn stick-on stencils) are not permitted and **will disqualify** the poster.

There is no limitation on the use and number of colors.

There is no limitation on the type of media - such as print crayon, felt pen, etc. - used on the poster design; however, wood, plastic, glass or metal should not be part of the poster. Collage materials should not be used. Glued on pieces **will eliminate** the poster.

Poster designs may not incorporate any copyrighted characters (i.e., comic and/or television characters), photographs, magazine or newspaper illustrations.

Poster Themes Must be Original and Correct in Safety Concept

Poster themes must be original, correct in safety concept and the exclusive work of the student entering the contest in idea, design and execution.

Instructors should supervise all work created. Completion of art should be done in school during the months of January to September, coordinating with the state's poster contest. Poster and slogan must harmonize with the **2004** theme:

Flashing Red Means Stop Ahead

(Contestants must illustrate above theme only, and the theme must be exactly as shown above.)

Illustrations should be positive in approach, demonstrating only proper school bus safety behaviors. **At least a part of a yellow school bus must be present in the poster.**

The Theme for 2005 is "I See the Driver, the Driver Sees Me."

Lettering

Freehand drawn letters only may be used on the poster design. **Stenciled, pre-printed, manufactured stick-on or press-on letters or tracings may not be used and will disqualify the poster.** Lettering should be clearly legible, even if used as part of the poster design.

State Entries

Entries in the state poster contests are to be mailed to the address below for judging.

Maxine Mougeot, State Pupil Transportation Director
Office of Public Instruction
PO Box 202501
Helena, MT 59620-2501

Prizes for the State Contest

The Montana Association for Pupil Transportation (MAPT) will award cash prizes to the winners in each category. Amounts will be determined later in the year depending on the entries received in each category. The total available is \$150.00.

Judging

Criteria for the selection of award-winning posters are:

- a. Relationship of the poster design to the school bus safety practices.
- b. Originality of the poster and how the idea is expressed in the poster design.
- c. Artwork and its execution.
- d. Visual impact of the poster design.

All rules regarding poster specifications, themes, lettering, etc. must be followed. The penalty for non-compliance will be disqualification of the poster. All state entries become the property of the National School Bus Safety Week Committee. The right to modify any poster for reproduction is reserved by the NSBSW Committee.

Prizes for the National Contest

Prizes will be awarded for each division as follows:

1st Place and Overall Winner	\$1000 Savings Bond
1st Place Winners of remaining 3 divisions	\$ 500 Savings Bond
2nd Place Winners of each 4 divisions	\$ 250 Savings Bond
3rd Place Winners of each 4 divisions	\$ 100 Savings Bond
1st Place Winner - CAD division	\$ 100 Savings Bond
1st Place Winner - International division	\$ 100 Savings Bond

The National School Bus Safety Week Committee is comprised of members of the National Association for Pupil Transportation the National School Transportation Association, the National Safety Council's School Transportation Section, the National Association of State Directors of Pupil Transportation Services, and school bus manufacturers and suppliers.

Please fill out one entry form for each poster and attach it to the back of poster. Thank you for your cooperation.

2004 NATIONAL SCHOOL BUS SAFETY WEEK POSTER PROGRAM ENTRY BLANK	
Student Name _____	Gr ____ Age _____
School _____	
School Address _____	
City _____	State _____ Zip _____
Teachers Name _____	